



# IMVR-Kolloquium

forschen – vernetzen – lernen

## Dr. William H. Yeaton

University of Michigan / Florida State University

### Zur Person:

William H. Yeaton is an independent consultant on research methods and evaluation. Yeaton received his Ph.D. in psychology from Florida State University in 1979. He worked full-time for 12 years at the Institute for Social Research and taught for many years in the School of Public Health at the University of Michigan. He has consulted with many disciplines and published over 30 scientific articles in a wide diversity of areas including childhood obesity, developmental education, the effectiveness of self-help groups, coronary artery bypass graft surgery, change in bankruptcy law, child abuse, occupational stress, and carotid endarterectomy. His academic interests include methodological issues in psychology, health, and evaluation research.

## Enhancing causal claims in experimental and quasi-experimental research: Discontinuities, displacement, and designs within designs

### Zum Vortrag:

The theme of the afternoon will be quasi-experimental (QE) research designs as inferentially sound alternatives to the randomized experiment (RE). Dr. Yeaton will also present an emerging trend in the field to combine RE and QE designs to assess estimates of weaker QE designs or to use designs within designs to enhance the inferential strength of a QE design. He will illustrate a number of particularly useful quasi experimental designs and address their ability to eliminate threats to validity and he will present a new hybrid design for research currently being conducted at the IMVR.

Vortragort: **IMVR (Raum Experiment 1 und 2)**  
Eupener Straße 129, Technologiepark Köln

Zeit: **27. August 2012, 13:15 – 14:45 Uhr**